



## Public Document Pack

<b>MEETING:</b>	South Area Council
<b>DATE:</b>	Friday 17 February 2023
<b>TIME:</b>	10.00 am
<b>VENUE:</b>	Meeting Room 1 - Barnsley Town Hall

### SUPPLEMENTARY AGENDA

- 5 Smoking Cessation Service Update - Dayna Towns, South West Yorkshire Partnership NHS Foundation Trust (Sac.17.02.2023/5) (*Pages 3 - 12*)

To: Chair and Members of South Area Council:-

Councillors Markham (Chair), Eastwood, Franklin, Frost, Higginbottom, Lamb, Osborne, Shepherd, Smith, Stowe, Sumner and White

Area Council Support Officers:

Diane Lee, South Area Council Senior Management Link Officer  
Lisa Lyon, South Area Council Manager  
Rachel Payling, Head of Service, Stronger Communities  
Peter Mirfin, Governance Manager

Please contact Peter Mirfin on or email [governance@barnsley.gov.uk](mailto:governance@barnsley.gov.uk)

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**Yorkshire  
Smokefree Service**



**South West  
Yorkshire Partnership**  
NHS Foundation Trust

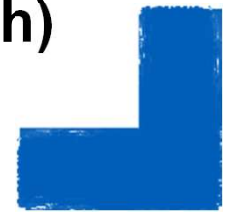


# **Yorkshire Smokefree Barnsley**

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**Dayna Towns – Community Stop Smoking Advisor (South)**



**With all of us in mind.**

Sac.17.02.2023/5

## Aims of Presentation

- **Introduction & Area Based Model**
- **South Area Data & Smoking Prevalence**
- **Current Work**
- **Future Development**

## Introductions

- **Dayna Towns –  
Community Stop Smoking Advisor (South Area)**
- **Started – August 2021**
- **Main role – To promote and develop YSF  
Barnsley across the South Area.**



## Area Model

The Area Based Model was designed to;

- **Allow for a designated advisor to work solely in the most deprived areas of Barnsley.**
- **Seek out opportunities to develop and implement stop smoking services within the community.**
- **Promote general health and wellbeing.**

# South Performance

Yorkshire Smokefree Barnsley Ward Level KPIs - South Area

Number	KPI	AREA	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	YTD 2022-23	Annual Forecast (based on current averages)	Annual Target 2022-23
1	Aim to treat 6% of the smoking population in the South Area (Clients may, or may not, have sent a quit date)	South Area	30	15	30	5									80	240	518
2	Aim to get 55% of those in treatment to have quit at 4 weeks	South Area	65%	79%	28%	0%	#####	#####	#####	#####	#####	#####	#####	#####	46%	61%	55%
3	Aim to get 45% of those in treatment to have quit at 12 weeks	South Area	55%	0%	0%	#####	#####	#####	#####	#####	#####	#####	#####	#####	22%	67%	45%

# Current Developmental Work in the South

- **Creation of face-to-face clinics**
- **Promotion of self and clinics**
- **Network meetings**
- **Promotional events**
- **Smoking Cessation In Practice (SCIP) Visits**
- **Workplace/routine and manual**



# Resources and Literature



South West  
Yorkshire Partnership  
NHS Foundation Trust

**NHS Yorkshire Smokefree Service**

**Your South Area Community Stop Smoking Advisor is:**  
Dayna

*"While being new to the role, in my first year as an advisor, I have really enjoyed working across the South of Barnsley. Promoting the service and sharing inspiring stories, really highlights the importance of stopping smoking."*

Dayna can help you to quit smoking by....

- Supporting you for 12 weeks
- Giving you FREE products
- Offering non-judgemental advice and guidance.

**Dayna's Clinics**

- The Hoyland Centre  
Tuesday 9am - 4.30pm
- Garland House, Darfield  
Thursday 1.00pm - 4.30pm

To see Dayna and get your stop smoking journey started, please call the service on 01226 644364, option 2.

**Get FREE help and support to STOP SMOKING ...for good**

Visit our website at: [www.yorkshiresmokefree.nhs.uk](http://www.yorkshiresmokefree.nhs.uk)  
Facebook: Yorkshire Smokefree  
Twitter: @YSmokefree

**NHS Yorkshire Smokefree service**

**Second-hand smoke is harmful to your pets. Keep them safe and away from smoke**

Yorkshire Smokefree provides NHS advice and support – including medication – for anyone who wants to stop smoking. So when you're ready to quit, we're ready to help.

0800 612 0011 free from landlines  
0330 660 1166 free from most mobiles

[www.yorkshiresmokefree.nhs.uk](http://www.yorkshiresmokefree.nhs.uk)

**NHS Yorkshire Smokefree service**

**If you smoke, I smoke.**

Children exposed to secondhand smoke are more likely to suffer from ear infections and asthma. Secondhand smoke hurts.

Yorkshire Smokefree provides NHS advice and support – including medication – for anyone who wants to stop smoking. So when you're ready to quit, we're ready to help.

0800 612 0011 free from landlines  
0330 660 1166 free from most mobiles

[www.yorkshiresmokefree.nhs.uk](http://www.yorkshiresmokefree.nhs.uk)

**NHS Yorkshire Smokefree service**

**Reduce the chances of tooth staining, disease, tooth loss and in more cases mouth cancer.**

Yorkshire Smokefree provides NHS advice and support – including medication – for anyone who wants to stop smoking. So when you're ready to quit, we're ready to help.

0800 612 0011 free from landlines  
0330 660 1166 free from most mobiles

[www.yorkshiresmokefree.nhs.uk](http://www.yorkshiresmokefree.nhs.uk)

With all of us in mind.

## Client feedback

I'd advise anybody to stop. I do feel better for it. I don't think myself or my doctors thought I could do it, but I have. I've surprised myself.

Stopping smoking has helped me to be able to walk a lot further than I could before. I am also gardening more. Stopping smoking has also helped me to save money to fund other hobbies of mine. I have always been interested in archaeology but now I am perusing it now I can put money into that.

I have had both F2F and telephone appointments and found them both brilliant.

I will say this –

The NHS for providing this service, is absolutely fabulous!

My health is better. Although my underlying illness of COPD is taking some shaking off, stopping smoking has helped it.

One of the main things that was really helpful was the daily motivational text messages. They were always positive and encouraging to help me keep going with my quit. Also, the weekly calls were amazing. The advisors were non-judgemental and very encouraging to stick with it.

## Future Development

- To work closely with the area councils to build strong working relationships.
- **Work closely with the community**
  - - Attend future community events
  - - Age UK
  - - GP referral system
  - - Partnership working with CDO's
  - - Work with Private housing officer
  - - Family Centre work
  - - No smoking day – May market day
  - - Offering free CO readings
  - - Wombwell park



**South West  
Yorkshire Partnership**  
NHS Foundation Trust

**Thank You  
Any Questions?**

With **all of us** in mind.